



The Economy in Names Values, Branding and Globalization

First circular

Welcome to Names in the Economy 6
International conference in Uppsala, June 3–5 2019

There is still time to register for participation in the Sixth Conference on Names in the Economy in Uppsala, Sweden, organized by the Institute for language and folklore and the Department of Scandinavian Languages, Uppsala University. The conference venue is Uppsala Arkivcentrum, von Kraemers allé 19.

Last day for payment of early-bird-fee is April 1st. If you are giving a paper, please remember that you still have to register at the website and follow the instructions for payment found there.

The website has now been updated with a lot of practical information as well as with a preliminary programme. Social activities include a reception on Monday afternoon in the oldest parts of the Uppsala Castle (Vasaborgen vasaborgen.se/in-english), followed by a guided city walk afterwards. The conference dinner, on Tuesday, will be held at the premises of Norrland Nation (part of a student organization dating back to the 1600s, further information at www.norrlandsnation.se) down by the river Fyris. See you in Uppsala!

The organizing committee for NITE 6

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Link to official website: <http://www.sprakochfolkminnen.se/nite6>

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